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CMLS eLert

This eLert is designed to update you on current activities from the CMLS offices and related industry organizations. If you have suggestions for this eLert or would like to submit an article, please contact the CMLS offices by Emailing info@councilofmls.com or calling 919.459.2070, 8 a.m.-5 p.m., ET, Monday-Friday.

CMLS 2009 Conference Presentations Available on Web Site

Didn't have the opportunity to attend this year's CMLS Annual Conference in Lake Tahoe? Or, perhaps you missed a session that you really wanted to hear or just couldn't write quickly enough to capture all the salient points.

For your convenience, the 2009 speaker presentations are posted on the CMLS Conference Web site. Click [here](#) for the link, found in the right column under "Events."

CMLS Members Making the News

ActiveRain's list of the "100 Interesting & Influential Real Estate People to Follow on Twitter", compiled by Stefan Swanepoel, was recently released.

This list features many prominent persons in the real estate industry, including CMLS 2009's Keynote speaker, a CMLS Board member, and other familiar faces.

Click [HERE](#) to see the entire list.

Meanwhile, CMLS board members Greg Robertson, W & R Studios, and Marilyn Wilson, WAV Group, were among the dozen CMLS members listed as nominees in the Inman News "Most Influential" real estate individuals in 2009.

Click [HERE](#) to see the entire list of nominees.

CMLS 2009 Lake Tahoe

Shelley Specchio, CEO Northern Nevada Regional MLS and co-host with Merri Jo Cowen, CEO of My Florida Regional MLS

For all of you who attended the CMLS Conference in Lake Tahoe this year, thank you. We were delighted with the attendance of over 425. Reports and reviews circulating throughout Twitter and Facebook have been glowing and we are very proud.

October 2009

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Upcoming Events

[2010 CMLS Conference](#)



CHICAGO

Sept. 29 - Oct. 2, 2010

www.CMLS2010.com
coming soon!

2009 CMLS Business Partners

[Blue Dasher Technologies](#)

[Bridge Interactive Group, LLC](#)

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[GainClients Inc.](#)



Attendees marveled at the beauty of Lake Tahoe while aboard Friday night's dinner cruise on the MS Dixie.

If you missed the Conference this year, let us give you an overview.

The theme of this year's conference was Perspective. Because we wanted to include the perspectives on each issue from the attendees as well as the speakers, each member of the audience was given a device by which they were able to answer questions. This technology helped identify issues of high interest as well as give us some interesting statistical information. For example we found that while 31.4% of those in attendance use a Blackberry, only 16% of the MLS Executives in attendance use that device, surprisingly 28% of MLS Executives use the iPhone. The full statistical summary from every question answered via the Audience Response Technology is being analyzed and will be posted in the next weeks. We will notify all attendees when it is available.



Thursday's session, "Late Show With Bud Fogel", kept the audience entertained while focusing on current issues.

Set as CMLStv, the sessions were staged like television shows. Topics ranged from improving member adoption of services to mobile technology with agent rating and use of MLS data mixed in. CMLStv video posting is also coming soon.

[GE Security](#)

[Goomzee Corp.](#)

[GreenBuyerFlyer.com](#)

[Gumiyo](#)

[HomeFinder.com](#)

[HomesFindMe.com](#)

[iHomefinder.com](#)

[iLOOKABOUT](#)

[iMapp Inc.](#)

[Internet Crusade](#)

[JustSnooping.com](#)

[Larson/Sobotka, PLLC](#)

[Local Matters](#)

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[Quality Service Certification, Inc.](#)

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[Real Estate Business Services, Inc.](#)

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[Robert Boyd Consulting](#)

[Roost Inc.](#)

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The exhibit area at CMLS 2009 was bustling with activity throughout the week in Lake Tahoe.

Again, thank you to all who attended. The interaction from the attendees was crucial to making the event such a success. If you were not able to make the trip this year, we hope watching the videos and seeing the depth of information exchanged at CMLS 2009 will encourage you to attend next year in Chicago.

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[Touchbase Real Estate](#)
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[W&R Studios](#)
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CMLS Welcomes New Members

CMLS membership continues to grow. The following companies have become CMLS members in last 60 days:

Regular Members

- Birmingham Area MLS- Birmingham, AL- Juli Pleitner
- caREDD (California MLS)- Los Angeles, CA- Mike Silvas
- So. Indiana Realtors Association- Clarksville, IN- Suzann Slayton
- Southwest MLS Inc.- Albuquerque, NM- Michael Bustamante
- Staten Island MLS- Staten Island, NY- Sandy Krueger

Business Partner Members

- ClosingCorp- La Jolla, CA- Julie Han
- Falcon Technologies Corp.- Coquitlam, BC, Canada- Paul Stusiak
- GreenBuyerFlyer.com- Reno, NV- Scott Morgan
- Gumiyo- Calabasas, CA- Richard Abronson
- HomesFindMe.com- Pensacola, FL- Benjamin Charles
- Local Matters- Denver, CO- Kris Skavish
- MDA Lending Solutions- Wilmington, DE- John Gilligan
- Property Panorama, Inc.- Mentor, OH- Mark Howery
- Quality Service Certification, Inc.- San Juan Capistrano, CA- Larry Romito
- rEstimation, Inc.- Lee's Summit, MO- Chad Cloward
- Smarter Agent- Camden, NJ- Eric Blumberg
- Trendgraphix, Inc.- Sacramento, CA- Alex Ting
- Trulia- San Francisco, CA- Mark Weiss

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