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## Council of Multiple Listing Services

### CMLS eLert

June 2009

This eLert is designed to update you on current activities from the CMLS offices and related industry organizations. If you have suggestions for this eLert or would like to submit an article, please call the CMLS offices at 919.459.2070, 8 a.m.-5 p.m., ET, Monday-Friday.

**In This Issue**  
 Conference Agenda  
 Conference Registration  
 Travel to Lake Tahoe  
 Meet the Board

### Conference Agenda for Lake Tahoe Unfolds

Shelley Specchio, CEO, Northern Nevada Regional MLS

### Upcoming Events

#### [2009 CMLS Conference](#)



Details are coming together for our fast approaching CMLS Conference in Lake Tahoe, Calif. Check the [Web site](#) as agenda, event and sponsorships are continually updated.

#### [Lake Tahoe, Nevada](#)

#### Agenda Items:

As you know the theme of this year's conference is all about Perspective. We will consider the varying views of a wide range of industry leaders including Brad Inman who will start things off as our Keynote Speaker. We will hear from industry consultants, legal advisors, technology providers, colleagues, perhaps Fannie Mae, and others as they participate on panels presenting topics from emerging technology to current market conditions.

Sept. 30-Oct. 2

But, we don't want to limit the discussion to the vision of these chosen few. We recognize that we will have a room full of insight and experience and therefore hope to mine the combined knowledge of the group, as well. As registrants of this year's CMLS Conference you will not only participate in the discussions, but in some cases, lead the speakers toward the issues that affect and interest you most.

[Click Here for Online Registration!](#)

#### 2009 CMLS Business Partners

To see the preliminary agenda, please visit the conference [Web site](#).

[Blue Dasher Technologies](#)

[Clareity Consulting & Clareity Security](#)

[Courthouse Retrieval System](#)

[Diverse Solutions](#)

[DynaConnections Corp.](#)

[eNeighborhoods Inc.](#)

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[Evans Media](#)

[Filogix Limited Partnership](#)

[First American CoreLogic Inc.](#)

[Focus Forward Consulting Inc.](#)

[GainClients Inc.](#)

[GE Security](#)

#### Fun and Games

We have a variety of social events planned for this year's conference, as well.

#### Golf Tournament - Wednesday morning

We are very proud to have a Golf Tournament planned for Wednesday, Sept. 30, at Edgewood Tahoe, arguably one of the most scenic golf courses in the world and rated by Golf Digest Magazine as one of "America's Top Golf Courses."

#### Ice Breaker Cocktail Party - Wednesday Evening

Time to say "hi" to old friends and make new ones.

#### Casino Night - Thursday Evening

Don't let the location Lake Tahoe, Calif., mislead you. While the Embassy Suites Hotel is technically in California, it is literally snuggled up so close to the Nevada state line as to be considered

an honorary Nevada. We will be walking across the street to enjoy a Poker and Black Jack Tournament at Harvey's Lake Tahoe. This will be a fun, FREE, event. We'll be playing with fun money (no actual buy in) and prizes will be awarded to the winners. This event will be from approximately 5:30-8 p.m. with appetizers and cocktails. For dinner you will be open to find your own fun.

### Sunset Dinner Cruise - Friday Evening

We have reserved the MS Dixie for our gala banquet. You won't want to miss the chance to see beautiful Lake Tahoe from the water as we cruise toward Emerald Bay. Our thanks to LPS Real Estate Group, our primary sponsor, for providing us with a perfect ending party for the conference. Enjoy dinner and dancing, exquisite scenery and lots of stimulating conversation.

We are very excited that registrations are filling up quickly. We have already filled about half our room block and only have two exhibitor booths available. If you haven't registered for the event or booked your room, please do so shortly. Early bird registration ends Aug. 7, 2009.

You'll Wish You Were There! Don't miss CMLS 2009!

## Annual Conference Registration Robust

With more than three months to go before opening day of the 2009 CMLS Annual Conference, more than 150 people already have registered at the early pricing rate. The member pricing benefit has encouraged several non-member companies, both MLS organizations and Business Partners, to apply for membership.

CMLS conference policies allow a non-member MLS to attend the conference as a first-timer at member rates - extended to anyone from that non-member MLS that registers. In subsequent years, a non-member MLS pays an additional \$350 for the first attendee registering from the organization and then regular member rates for subsequent attendees from the MLS.

Non-member, potential Business Partners pay \$350 over and above the established member registration fee.

The better and least expensive option for non-members is to complete a membership application [online](#) and experience the benefits of CMLS membership.

Registration opened in mid-March, with a totally online format, and can be accessed from the CMLS [Web site](#). Click the conference link in the right margin and this will transport you to the 2009 Conference Web site where you can also access hotel information to make your reservations at the Embassy Suites at Lake Tahoe.

## Getting To Lake Tahoe

The most accessible airport to Lake Tahoe is Reno-Tahoe

[Goomzee Corp.](#)

[iHomefinder.com](#)

[iMapp Inc.](#)

[Internet Crusade](#)

[Larson/Sobotka, PLLC](#)

[Listingbook LLC](#)

[Management Advisors Inc.](#)

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[MarketLinx Inc.](#)

[Meyer, Klipper and Mohr, PLLC](#)

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[W&R Studios](#)

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### 2009 Board of Directors

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Regional MLS of Minnesota

#### PRESIDENT-ELECT

[Melanie Blakeney](#)

International Airport which is served by [seven air carriers](#) that collectively offer more than 130 flights each day to 35 non-stop destinations.

Upon arrival at the airport and collecting your baggage, you can find South Tahoe Express, shuttle service to Lake Tahoe, located adjacent to Door D in Baggage Claim.

Reservations are required to guarantee a seat on the shuttle for the specified time. Give yourself 30 minutes from the scheduled landing time to pick up your bags and make it to the shuttle area.

Both one-way and round-trip reservations can be made. The cost for a one-way shuttle is \$26, while a round-trip is \$46.50. Schedule a return to the airport to arrive a minimum of 1½ hours prior to your flight time.

Reservations can be booked [online](#) using a self-serve ticketing system. You may also purchase tickets at the airport office located across from Carousel 5 in the baggage claim area or at the Embassy Suites.

## Meet Your Board of Directors

The CMLS Web site is undergoing a continual upgrade and the most recent addition is an enhanced Board of Directors listing.

The listing includes a picture of each director and contact information so that members can communicate with the Board of Directors sharing their ideas about the role and goals of CMLS.

Visit the [CMLS Web site](#) and offer your suggestions on features that would make the site more valuable to you. You can submit your ideas to [Stevie Hughes](#), [Greg Manship](#) or [Tom Renkert](#). Both Manship and Renkert are members of the board and responsible for overseeing the continual development of the Web site.

## Contact us at:

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Memphis Area Association of REALTORS MLS

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