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Council of Multiple Listing Services

CMLS eLert

This eLert is designed to update you on current activities from the CMLS offices and related industry organizations. If you have suggestions for this eLert or would like to submit an article, please call the CMLS offices at 919.459.2070, 8 a.m.-5 p.m., ET, Monday-Friday.

Now is the Time To Renew Your 2009 Dues

It's dues renewal time for 2009. You'll want to stay connected to CMLS throughout 2009 for annual conference information, hot topic updates, news from around the country, survey participation and reports, and much more.

This [link](#) will take you to the online dues renewal form on the CMLS Web site. Please take a minute to renew your dues for the 2009 membership year, if you have not already done so.

Note that the membership dues, for both MLS and Business Partners, remain unchanged from 2008 - just \$300 per MLS or company.

Use the membership renewal form on the Web site to update your demographic data, as needed, and provide us with the name(s) of those folks within your organization that should receive CMLS information and have access to the "members" side of the Web site.

Plans Unfold for 2009 CMLS Conference

Be sure to mark your calendar and plan to attend the 2009 CMLS Annual Conference, Sept. 30-Oct. 2, in Lake Tahoe, Nevada. The hotel room block at the conference headquarters hotel, the Embassy Suites Lake Tahoe Hotel & Ski Resort, is open for reservations. Click the link in the right margin on the [CMLS Web site](#).

The room block, which extends from Sept. 28, 2009 - Oct. 3, 2009, has multiple options with rates beginning at \$199. The block will be available until Aug. 30, or until sold-out, whichever comes first.

Registration and exhibit space sales will open in early March. Check the CMLS Web site for the most up-to-date information about the conference.

Thanks to the 2009 host, Northern Nevada Regional MLS, for volunteering both expertise and personnel to organize and promote the conference.

PRIA Sponsors Land Fraud Gathering

January 2009

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Land Fraud Summit
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Upcoming Events

[2009 CMLS Conference](#)



[Lake Tahoe, Nevada](#)

Sept. 30-Oct. 2

[Click Here for Online Registration!](#)

2009 CMLS Business Partners

[Clareity Consulting & Clareity Security](#)

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[iMapp Inc.](#)

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[Larson/Sobotka, PLLC Management Advisors Inc.](#)

The Property Records Industry Association (PRIA) will host a Real Estate Fraud Prevention Summit, in conjunction with its Annual Winter Symposium in Washington, D.C., on March 4-6, at The Marriott Wardman Park Hotel. The summit is a one-day confab, scheduled for Wednesday, March 4, designed to bring together various segments of the land records industry to brainstorm methods to deter and prevent real estate fraud.

The program will open with Scott Broshears, FBI Mortgage Fraud Taskforce, who will frame the issues from multiple perspectives. Lisa Tyler, Fidelity National, and Jyl Meir, Lawyers Title, will look at real estate closing procedures for areas that invite fraud, two private sector fraud investigators will address problems with identity documents and possible "red flags," while the afternoon sessions will consider how to use communication and technology to thwart criminal land fraud activities.

For registration information, visit the PRIA Web site, www.pria.us.

Board To Meet, Plan in Scottsdale

The CMLS 2009 Board of Directors will meet for a strategic planning session on March 3-4 at the Scottsdale Plaza Resort in Arizona. Each year the board meets for year-long planning and reviews and updates the previous year's goals.

Among the topics for the 2009 planning session will be the development of a policies and procedures guide for the hosting MLS of the annual conference and a review of current governance policies.

Privacy 101 - VOWs and the Ticking Clock

Excerpted from Privacy Solutions, January Newsletter, by Darity Wesley

If you have ever browsed real estate property listings on the Internet, then you have enjoyed the benefit of the great technology that made it possible to search for properties all over the country. The technology that brought you this first step in Internet search for properties is called Internet Data Exchange (IDX). Now, by the National Association of Realtors® (NAR) mandate, Virtual Office Websites (VOWs) will soon be a part of your life as a consumer, Multiple Listing Service, Broker or licensed Agent.

A VOW is an online brokerage conducting its activities on the Internet rather than, or in addition to, a "bricks and mortar" office. Most traditional firms can and do operate VOWs - which is just like shopping at a store that you can either visit personally or order from online.

As in online retail shopping, there are a number of consumer information protection regulations and business intellectual property safeguards that have come into play with this new way of conducting real estate transactions.

If you are in the real estate industry, a member of a Multiple

[Market Data Services LLC](#)

[MarketLinx Inc.](#)

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Listing Service (MLS) and have a Web site, by now, or soon you will know that if you have a VOW or are an Affiliated VOW Partner (AVP), the clock is ticking to make sure that you have certain new privacy, information security and legal measures in place to comply with the NAR mandate which is a result of its settlement with the Department of Justice. The MLSs have just a few more weeks to adopt and implement the new VOW rules to meet the Feb. 13, 2009, deadline.

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